

TECH TALK

MONTHLY

**YOUR MONTHLY DOSE OF
TECH & BUSINESS NEWS**



MONTHLY UPDATE FROM BRETT

I'm really looking forward to a proper Christmas break with my family. What about you?

This has been such a mad year in so many ways. We've been lucky that our family and friends have not been affected too badly (I hope you can say the same).

But one of the ways it has affected me is the lack of proper breaks.

Like many business owners I've had small breaks from the business, but nothing substantial. It's too easy to just carry on working when you're locked down at home, or can't get away to a different environment.

All business owners and managers need a good break this Christmas! Because it's healthy for us to do that.

We can properly recharge our brains and bodies. Regain perspective on what we want to achieve in life. And then re-align the business to match.

Some of the most successful business owners I know, have plenty of space to think through the issues affecting their business. And plan appropriate action.

They find they make the biggest mental leaps when they take complete breaks. A relaxed, rested mind has better problem solving skills. And a great ability to make those big jumps.

Food for thought. Because if our lives are going to be Corona'd again next year – how can you make sure you take proper breaks throughout the year, and not just wait until Christmas 2021?

Until then, stay safe

B. Muscio

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DID YOU KNOW?



 The QWERTY keyboard was intentionally designed to slow people down.

The mechanical typewriters that the keyboard debuted on in the 19th century were known to jam if people typed too quickly on them.

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NEWS FROM THE COALFACE

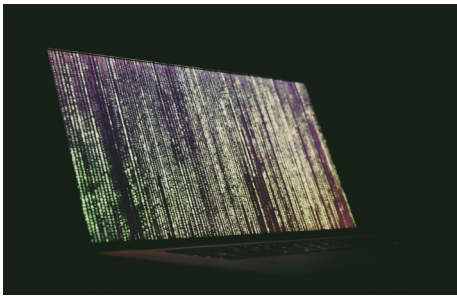
01

THREE BIG WAYS TO IMPROVE YOUR IT NEXT YEAR

As we head into 2021, is your IT due an upgrade?

Here are three key things you can do to improve your IT and keep your business running smoothly into the years ahead.

1 MOVE FULLY TO THE CLOUD



The benefits of moving your business to the cloud are clear.

It will reduce your IT costs, improve the level of security, and give you the ability to quickly scale up your IT resources as needed.

You may currently work with a hybrid setup with bits and pieces of your IT in the cloud and other parts of your business still running locally.

With the right IT support team helping you, moving fully to the cloud is smooth and effective.

It's hard to read any technology news, without reading about the damage cybercrime can do.

Cybersecurity issues can impact all devices connected to the internet, and businesses are prime targets for hackers looking for an easy payday.

Fall victim and your business could grind to a halt. And your reputation can take a real battering.

Investing in help from a proactive IT support partner who knows what they're doing is key to keeping your business safe.

2 TAKE SECURITY SERIOUSLY



3 TREAT YOUR TEAM TO NEW COMPUTERS



Upgrading your computers is an investment worth making.

You'll get a happier and more productive team for sure.

New computers will also reduce the amount of time your staff spend fighting with technology that's slowing them down. The mental boost this can provide is huge.



02

CHRISTMAS BUSINESS GADGET ROUND-UP

With Christmas just around the corner, and many people still scratching their heads about last-minute gadgets to pick up as gifts, we thought it would be useful to pick out three great technology gadgets that are worthy of any stocking.



| ELECTRIC STANDING DESK

With many people working from home for the foreseeable future, it's worth investing in your home office.

Standing desks let you stand up while working at your computer. The best options let you adjust the height of your desk, so you're free to quickly switch between standing or sitting two.

There's research to suggest that standing desks can have real health benefits and really boost energy productivity for some people.

Standing desks have exploded in popularity this year. There are many options to choose from, each with their own features and benefits that are worth comparing. The costs vary quite widely.

[Sit & Stand Desks | Office Furniture | Officeworks](#)

| KEYSMART KEY HOLDERS

People have been misplacing keys for decades.

KeySmart's Pro Key Holder was built to solve that problem.

It syncs with your phone via an app so you can make the keys beep if you lose them.

Perhaps just as important for some, it also works the other way around. So, if you have your keys in your pocket but have misplaced your phone, you can make your phone beep too, even if it's on silent mode.

The app even lets you pinpoint the exact location of your keys on a map if you really have no idea where you left them.

Want more? It gives you enough room for up to 14 keys; looks cool; and there's even a nifty light and bottle opener packed into it too



[KeySmart Pro 14 Key Organiser \(Slate\) | JB Hi-Fi .](#)



| PHONESOAP 3

Most people spend several hours every day with their phones in their hands.

How often do you give yours a proper clean?

With the increased awareness of hygiene and its importance in stopping diseases from spreading, PhoneSoap's Smartphone UV sanitizer is a great way to make sure your phone stays clean. They claim it kills 99.99% of germs.

You can also plug in a charging cable to the device's USB hub so your phone can charge as it's cleaned.

[PhoneSoap 3 UV Smartphone Sanitizer & Universal Charger \(Aqua\): Chargers: Amazon.com.au](#)



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If your friend ends up becoming a client - we'll gift them their free first month of service (for being a friend of yours) AND we'll gift you a \$250 JB Hifi Gift Card.

Simply introduce me via email to **brett.muscio@team.4it.com.au** and I'll take it from there. I personally promise we'll look after your friend's business with a high level of care and attention (just like we do with all our clients).



NEED A LAUGH?

If at first you don't succeed, call it version 0.1



TECHNOLOGY TRIVIA



Only one of these tech superstars graduated with a college degree. Can you guess which one?

- Steve Jobs
- Elon Musk
- Mark Zuckerberg

The first person to email **techtalk@4it.com.au** and give the correct answer gets a **\$50 JB Hifi Card** (existing clients only)

